



# **Black Lantern Marketing**

## **Service Catalogue**

## Cost per service

Bellow you will find the cost for each service:

<b>Standalone Services</b>	<b>Cost</b>	<b>Completion Time</b>
<b>Once Off</b>		
<i>Digital Marketing Analysis</i>	<b>FREE</b>	1-2 weeks
<i>Website Creation</i>	€1.500	3-4 weeks
<i>Domain</i>	From	1 Year
<i>Hosting</i>	€200	
<i>Logo Design</i>	€200	1-2 weeks
<i>SEO Audit</i>	€400	1 week
<i>Google Ads Account Set Up</i>	€100	2-3 weeks
<i>Google My Business Set Up</i>	€50	
<i>Facebook Set Up</i>	€50	
<i>Instagram Set Up</i>	€50	
<i>YouTube Channel Set Up</i>	€50	
<b>Ongoing</b>		
<i>Website Maintenance</i>	€100	Per Month
<i>SEO optimization</i>	€400	Per Month
<i>Google Ads Advertising</i>	€300	Per Month
<i>Social Media Advertising</i>	€200	Per Month

You can choose between the standalone services or one of the service packages listed bellow:



### Bronze Package

<b>Once Off</b>	<b>Cost</b>	<b>Completion Time</b>
<i>Digital Marketing Analysis</i>	<b><u>FREE</u></b>	1-2 weeks
<i>Website Creation</i>	€1.500	3-4 weeks
<i>Domain</i>	From €200	1 Year
<i>Hosting</i>		
<i>Logo Design</i>	€200	1-2 weeks
<i>SEO Audit</i>	€400	1 week
<b>Total</b>	<b>€2.100</b> <b><del>€2.300</del></b>	<b>3-4 weeks</b>
<b>Ongoing</b>		
<i>Website Maintenance</i>	€100	Per Month
<i>SEO optimization</i>	€400	Per Month
<b>Total Cost</b>	<b>€500</b>	Per Month

### Silver Package

<b>Once Off</b>	<b>Cost</b>	<b>Completion Time</b>
<i>Digital Marketing Analysis</i>	<b><u>FREE</u></b>	1-2 weeks
<i>Website Creation</i>	€1.500	3-4 weeks
<i>Domain</i>	From €200	1 Year
<i>Hosting</i>		
<i>Logo Design</i>	€200	1-2 weeks
<i>SEO Audit</i>	€400	1 week
<i>Google Ads Account Set Up</i>	€100	2-3 weeks
<i>Google My Business Set Up</i>	€50	
<b>Total Cost</b>	<b>€2.200</b> <b><del>€2.450</del></b>	<b>5-7 weeks</b>
<b>Ongoing</b>		
<i>Website Maintenance</i>	€100	Per Month
<i>SEO</i>	€400	Per Month
<i>Google Ads Advertising</i>	€300	Per Month
<b>Total Cost</b>	<b>€700</b> <b><del>€800</del></b>	<b>Per Month</b>



## Gold Package

<b>Once Off</b>	<b>Cost</b>	<b>Completion Time</b>
<i>Digital Marketing Analysis</i>	<b>FREE</b>	1-2 weeks
<i>Website Creation</i>	€1.500	3-4 weeks
<i>Domain</i>	From €200	1 Year
<i>Hosting</i>		
<i>Logo Design</i>	€200	1-2 weeks
<i>SEO Audit</i>	€400	1 week
<i>Google Ads Account Set Up</i>	€100	2-3 weeks
<i>Google My Business Set Up</i>	€50	
<i>Facebook Set Up</i>	€50	
<i>Instagram Set Up</i>	€50	
<i>YouTube Channel Set Up</i>	€50	
<b>Total Cost</b>	<b>€2.400</b> <b>€2.600</b>	<b>5-7 weeks</b>
<b>Ongoing</b>		
<i>Website Maintenance</i>	€100	Per Month
<i>SEO Optimization</i>	€400	Per Month
<i>Google Ads Advertising</i>	€300	Per Month
<i>Social Media Advertising</i>	€200	Per Month
<b>Total Cost</b>	<b>€800</b> <b>€1.000</b>	Per Month

## Digital Performance Package

### **Ongoing**

<i>Website Maintenance</i>	€100	Per Month
<i>SEO Optimization</i>	€400	Per Month
<i>Google Ads Advertising</i>	€300	Per Month
<i>Social Media Advertising</i>	€200	Per Month
<b>Total Cost</b>	<b>€800</b> <b>€1.000</b>	Per Month

